

William C. Byrd

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Multimedia Designer with 4 years experience in web design & development, graphic design, and 1 year in e-learning multimedia. I am a creative, driven individual looking to work with talented people on challenging design projects.

Education

- **Platt College, San Diego**
Bachelor of Science - Web Design & Digital Video Prod. - 3.95 GPA - 2008
Associate of Applied Science - Graphic Design - 3.9 GPA - 2007
 - **Palomar College, San Marcos**
Associate of Arts - General Studies - 3.4 GPA - 2004
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Skills

- **Operating Systems:** Windows & Mac OS
 - **Software:** Current versions of Photoshop, Illustrator, Dreamweaver, Flash, InDesign, Premiere Pro, Final Cut Pro, After Effects, Captivate, MS Office
 - **Programming Languages:** Standards based XHTML & CSS, AS2, Javascript/Jquery
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Relevant Experience

2009 - Present
Multimedia Designer

I DRIVE SAFELY

Carlsbad, CA

- Worked with Content team of Instructional Designers, Editors and other Developers to design and produce Flash based, interactive e-learning courses for the company's Fleet line of traffic school; working meticulously to produce clean, professional courses while meeting every deadline.
- Sole designer responsible for creating re-branded and updated Fleet courses for AAA & AMA (9 courses total). This includes re-designing interactions, animations, adding/subtracting pages and updating Actionscript throughout the "player".
- Cut and edited audio and video for use in the courses.
- Worked with Marketing team on UI design and some initial coding for website re-designs and updates, creating fresh modern looks for dated websites.

2004 - 2009
Graphic Artist/Web Designer

H2Odyssey

Vista, CA

- Created organized, creative product catalogs for 2007, 2008, & 2009 reflecting the growth within the company.
- Designed and built a new user friendly web site with updated features to cater to our customers needs and increase usability.
- Shot and edited all product images for print and web keeping customers up to date with our product line.
- Designed all sale flyers, advertising, trade show graphics and promotional material reflecting the company's progression.

2010 Freelance

Web Designer/Developer & Graphic Designer

- Happy Times Tee's - www.happytimesteets.com
- H2Odyssey - 2010 Product Catalogs for both Dive and Surf lines of products

2009 Freelance

Web Designer/Developer

- Infinity Therapies - www.infinity-therapies.com